

LISETTE ALVAREZ

PRODUCER | STRATEGIST

Digital storyteller with international experience in interdisciplinary strategy, research, and communications.

CONTACT

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703-832-6496

INTERESTS

- Digital & content strategy
- Audio storytelling
- Production & consulting
- Interdisciplinary research
- Workshop facilitation

PROFICIENCIES

- Data analytics: social, website, keyword/SEO.
- CMS templating and content entry
- Audio editing
- Crowdfunding best practices
- Spanish language (professional proficiency)

EDUCATION

The George Washington University | M.A.
International Affairs

Florida State University |
B.A. International Affairs

PORTFOLIOS

LisetteAlvarez.com
StormfireProductions.com
[Slide Decks](#)

EXPERIENCE

**Founder &
Executive Producer**
2017 - Present

Stormfire Productions, LLC
Podcast production

Successful, sustained flagship production of the fiction podcast KALILA STORMFIRE'S ECONOMICAL MAGICK SERVICES, generating over 800,000 downloads to date and raised over \$20,000 in sponsorships. Speaker at local & national podcast events such as PodCon, DC PodFest, and Podcast Movement.

**Director for Digital
Strategy**
2020 - 2022

**Washington Office on Latin
America**
International non-profit

Lead full-spectrum digital and content strategy for the non-profit's entire digital ecosystem. Created and produced multiple digital advocacy campaigns that included creative multimedia storytelling, documentary podcasts, video, and interactive websites.

Digital Strategist
2016 - 2020

WDG
Digital agency

Implemented full-spectrum digital strategy and content strategy for clients across industries including B2Bs, government, non-profits, associations, and publications. Expanded WDG's sales opportunities for content strategy services.

Media Analyst
2013 - 2016

The Rendon Group
Strategic communications

Developed and delivered news products on world events, foreign relations, and national security. Led team projects analyzing and verifying open-source intelligence products for company clients.